

Theatre In The Round Players

SEASON 72 OVERVIEW

MEMBERSHIP ANNUAL MEETING, SEPTEMBER 17, 2024



theatre in the round



AGENDA

- **Season summary**
- **Programming Overview**
- **5-year strategic plan**
- **Organization updates**
- **Overall financials**
- **Elections**

“

Seeing this production was balm for our souls.

Your work inspired me to become a regular play-goer. I purchased a package so that my bestie and I can continue to have restorative experiences over the next season.

A dear friend who died 12 years ago at this time of year loved this theater the most. I understand why.

”

A WRINKLE IN TIME AUDIENCE MEMBER

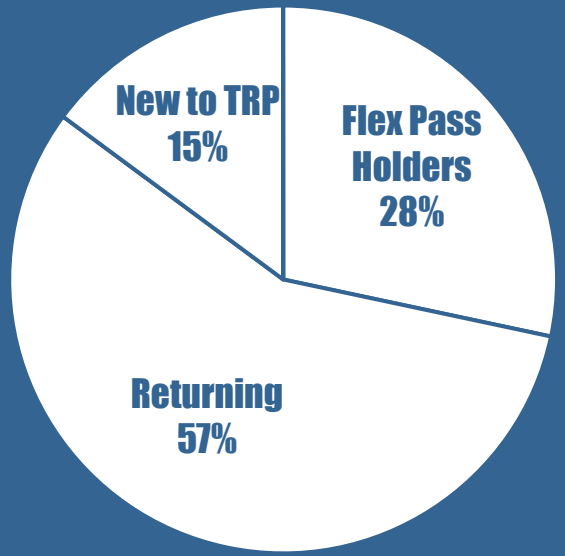
SEASON SUMMARY

- **101 PERFORMANCES**
- **7 MAINSTAGE SHOWS**
- **3 ONE-ACT PLAYS**
- **1 CO-PRODUCTION**
- **6 OUTREACH EVENTS**
- **3 RENTALS**
- **32 WORKSHOPS**

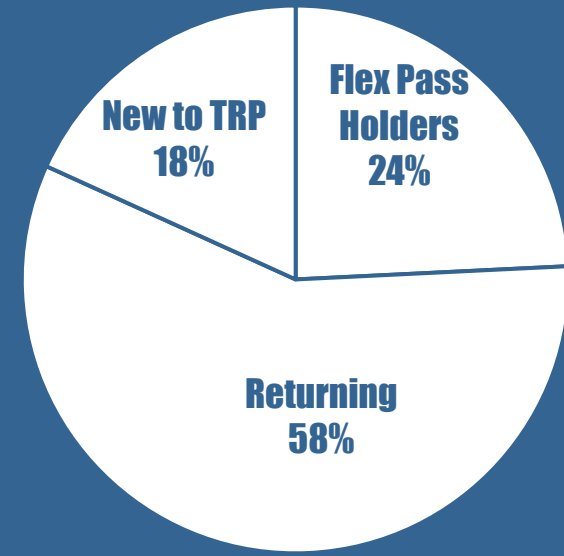


SEASON SUMMARY

SEASON 72 – 14,910 ATTENDEES



SEASON 71 – 12,342 ATTENDEES

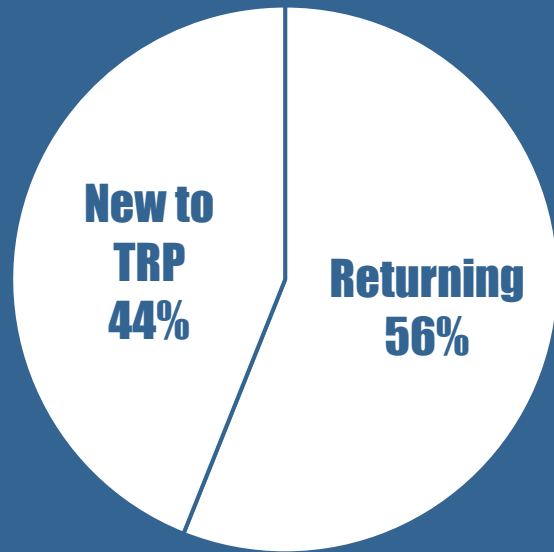


20% increase in Flexible Season Package Purchases

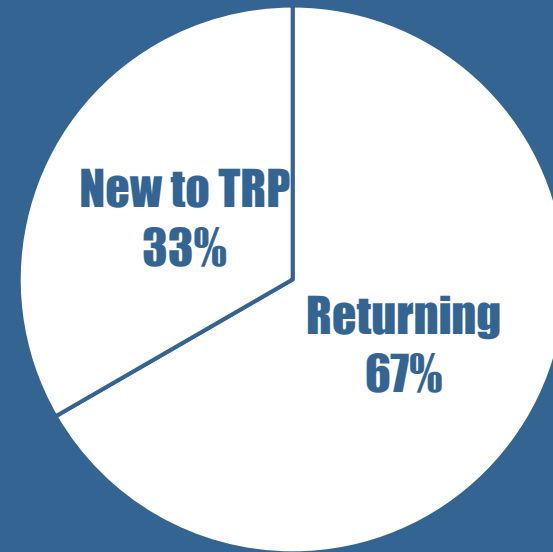


SEASON SUMMARY

SEASON 71 ARTISTS & CREW - 295



SEASON 71 ARTISTS & CREW - 204



7 Main Stage Shows

ARSENIC & OLD LACE

DIRECTED BY GEORGE M. ROESLER

2023 BroadwayWorld
Minneapolis / St. Paul
A W A R D S

BEST PLAY

2,377 ATTENDED



THE SECRET OF CHIMNEY MANOR

DIRECTED BY L. ROBERT WESTEEN

WORLD PREMIERE

**PREVIEW & PERFORMANCE CANCELLED
FOR ILLNESS**

2,846 ATTENDED



Photo by Emily Fell

THE SEAGULL

DIRECTED BY CRAIG JOHNSON

151 AUDITIONED

**ADAPTATION PICKED UP BY OTHER
COMPANIES**

1,674 ATTENDED



SILENT SKY

DIRECTED BY GRETCHEN WEINRICH

75 ATTENDED WOMEN IN ASTRONOMY PANEL

80 ATTENDED TALKBACK

HIGHEST AUDIENCE RATED

1,830 ATTENDED



GOD OF CARNAGE

DIRECTED BY ALISSA BLAESER

**IMPRESSIVE STAGING – DIFFICULT IN THE
ROUND**

HIGH AUDIENCE RATINGS

1,274 ATTENDED





MEN ON BOATS

DIRECTED BY SOPHIE PEYTON

70% OF THE CAST NEW TO TRP

HUGE SET DESIGN IN SHORT LOAD-IN

MOST RACIALLY DIVERSE AUDIENCE

1,311 ATTENDED



A WRINKLE IN TIME

DIRECTED BY PENELOPE PARSONS-LORD

MOST NEW AUDIENCE MEMBERS

SOLD OUT FINAL WEEKEND

YOUNGEST AUDIENCE: 29% UNDER 25

2,519 ATTENDED



Photo by Aaron Mark Photo Film

Other Programming

FLIGHT OF ONE-ACTS



THE MARRIAGE PROPOSAL

DIRECTED BY BRANDON RAGHU



STAGE DIRECTIONS

DIRECTED BY JAMES KNIGHT-ZAPPA



ON TIDY ENDINGS

DIRECTED BY ALEX CHURCH

Chosen by committee for an opportunity to direct on our stage.

FAIR CO-PRODUCTION

“I learned to express myself without fear of judgement”

53% Students involved are BIPOC

53% Trans or Gender-nonconforming

95% Learned more about creating theatre

80% Likely or Very Likely to get involved at TRP



SHE KILLS MONSTERS

863 Total Attendance – 177 were comps to FAIR staff and Families



WORKSHOPS

Increased Offered Workshops 60%

Participation Increased 180%

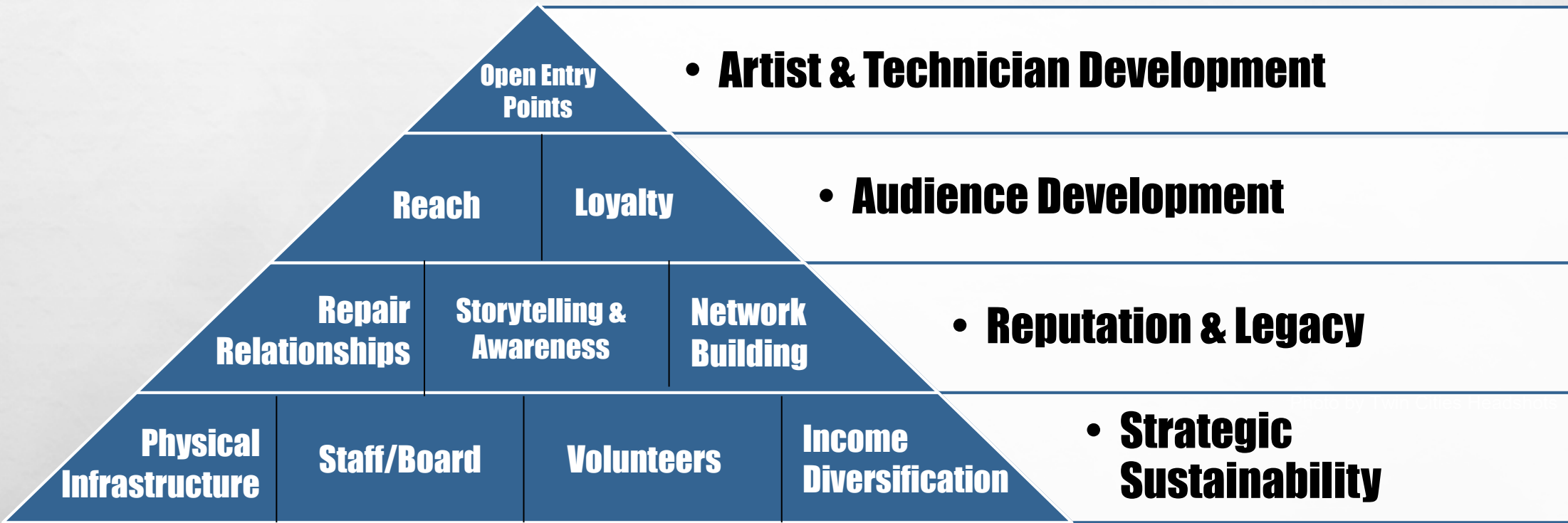


ACTOR'S WORKOUT

Made possible by Education Coordinator, Anonymous Donation, and MN State Arts Board Arts Education Grant

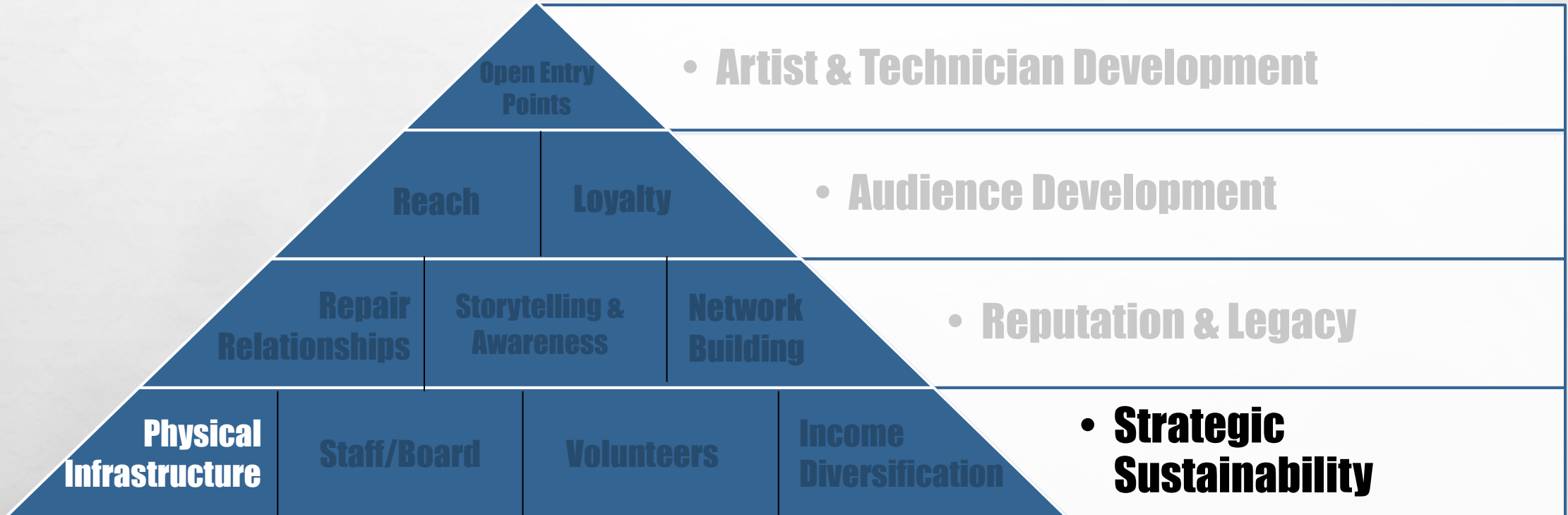


STRATEGIC PLAN



5-year plan: 2024-2029

STRATEGIC PLAN



Deferred Maintenance

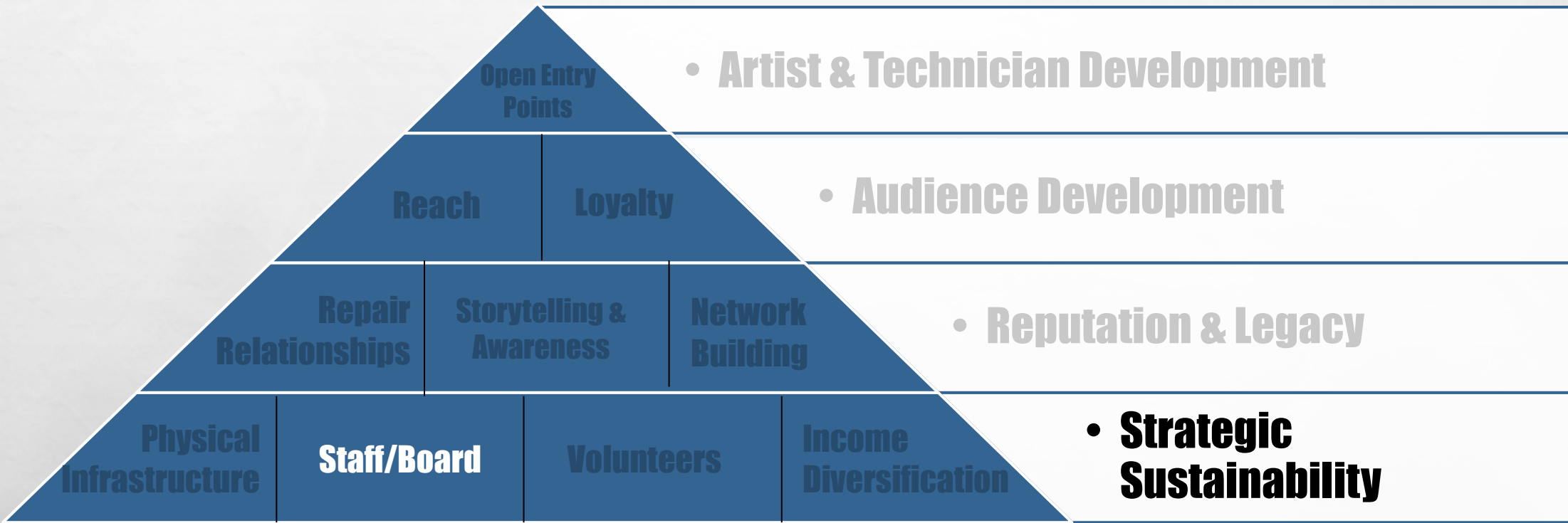
Improving Access

Energy Efficiency

Upgrade Technology



STRATEGIC PLAN



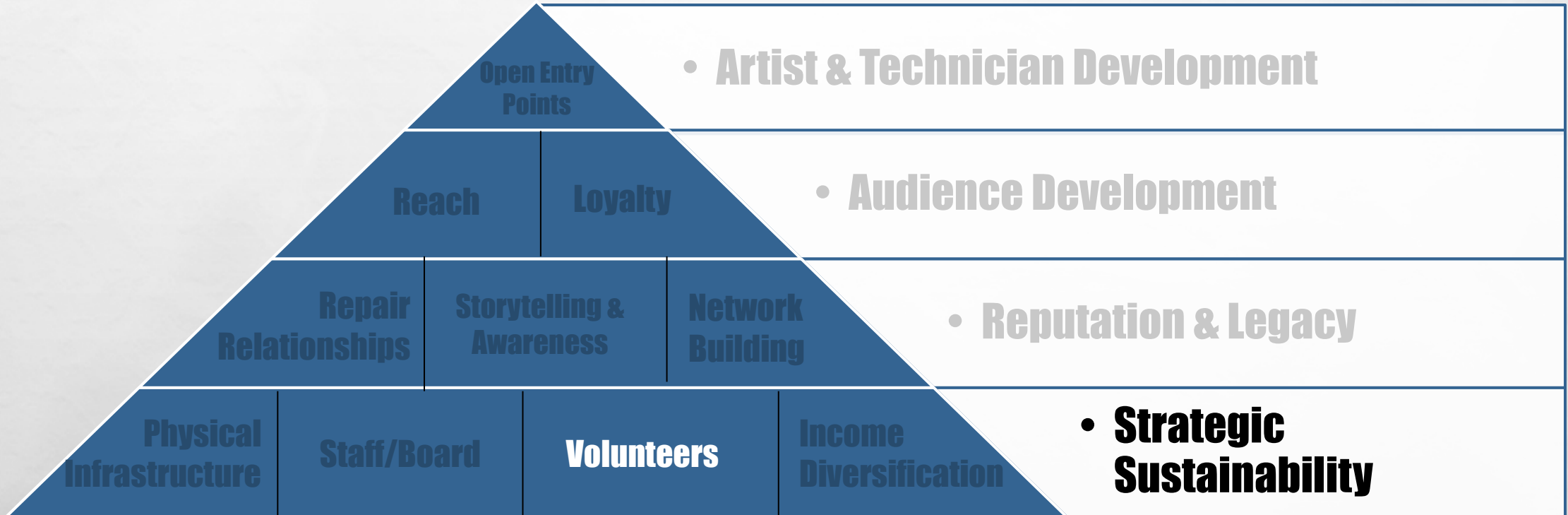
Inclusive Hiring and Board Recruitment

Increase 1.0+ FTE

Livable Wages for Staff

Board Skills Assessment

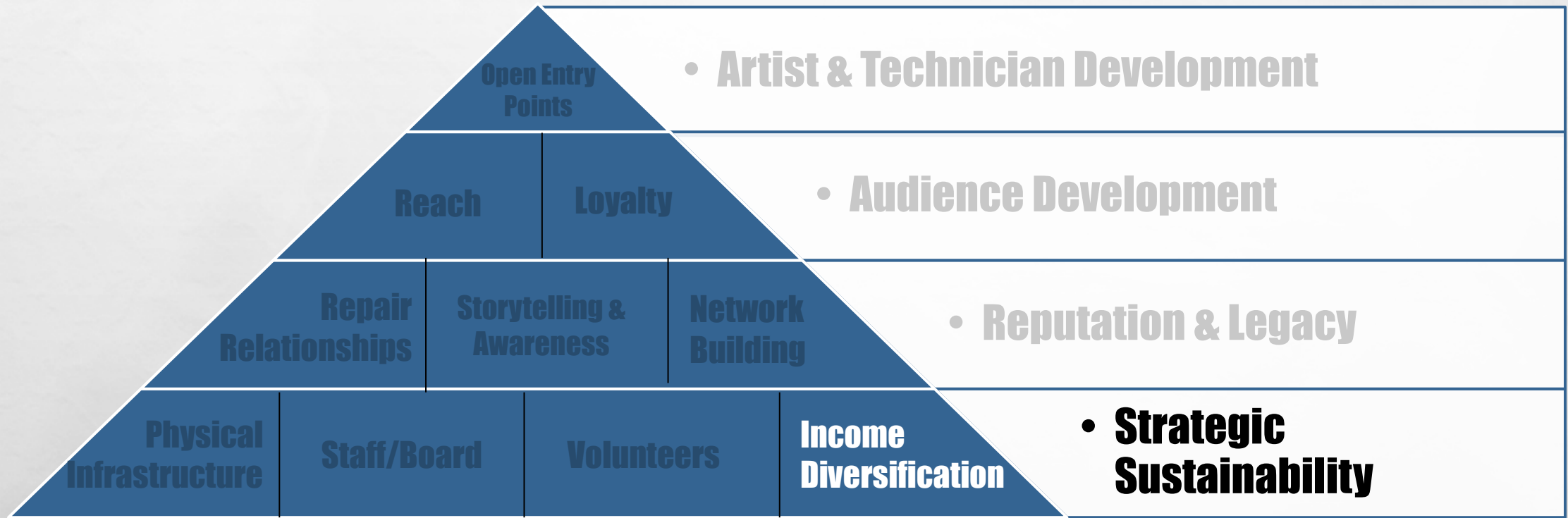
STRATEGIC PLAN



Inclusive & Consistent Volunteer Recruitment, Onboarding, Training, Recognition, and Appreciation



STRATEGIC PLAN



Sponsorship Program

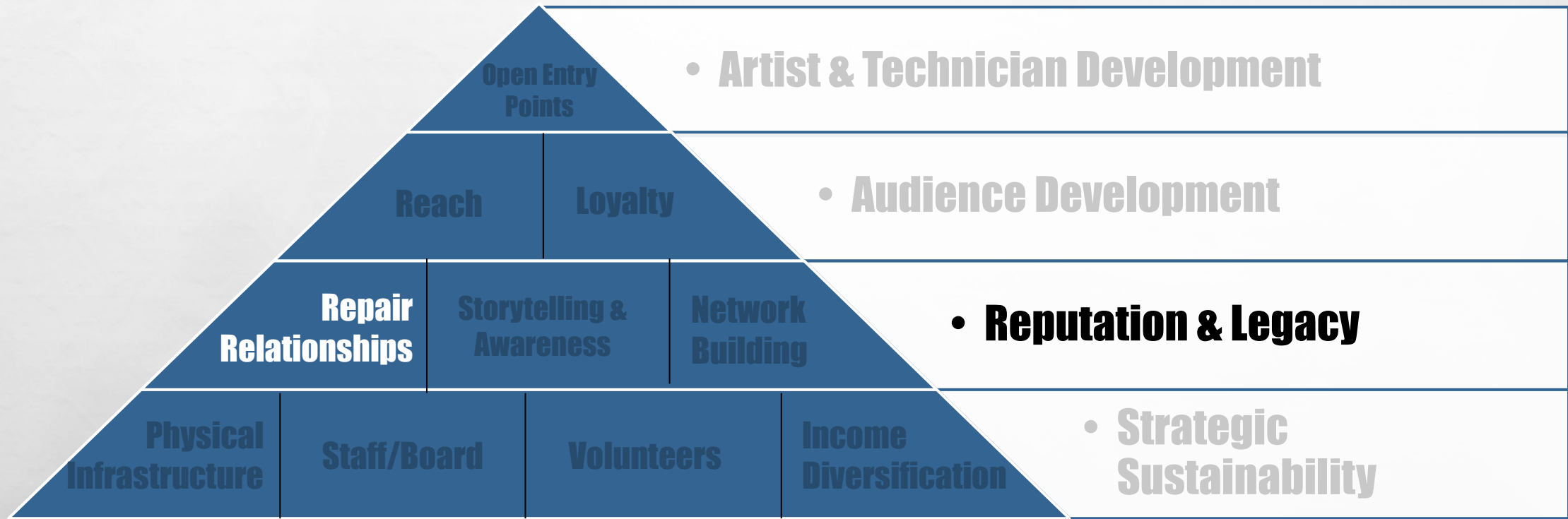
Grant Calendar

**Donor Engagement
calendar**

**Ticket & Package Price
Increases**



STRATEGIC PLAN

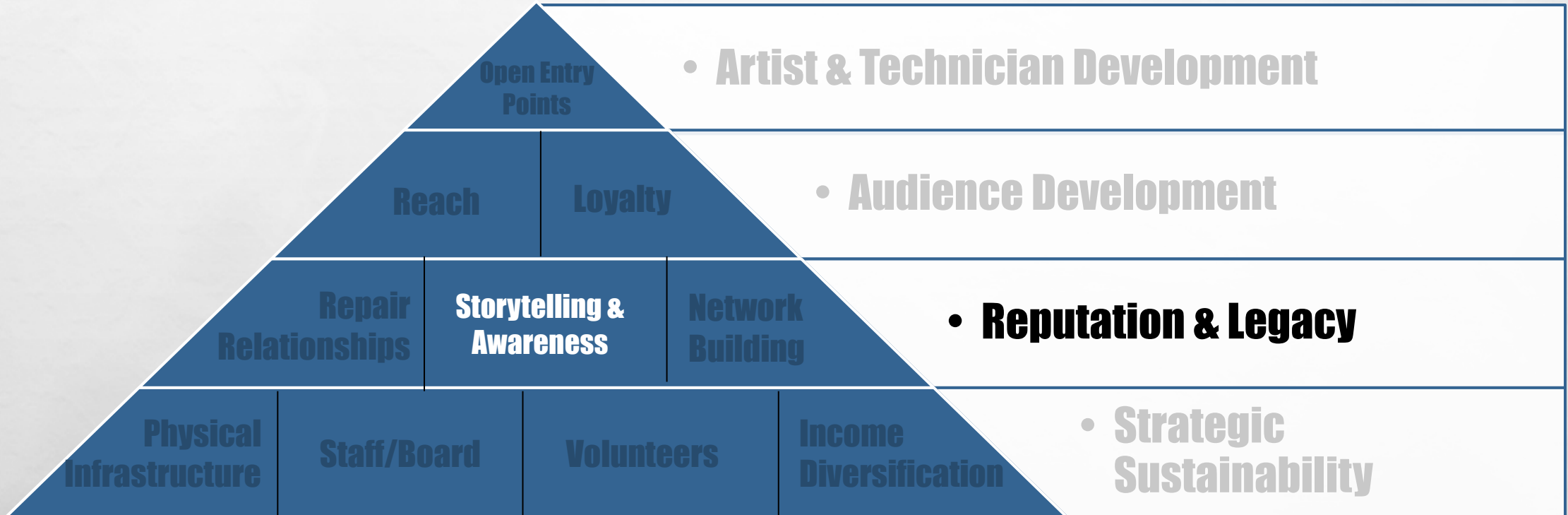


Code of Conduct approach

Artist Stipends

IDEA Action Plan

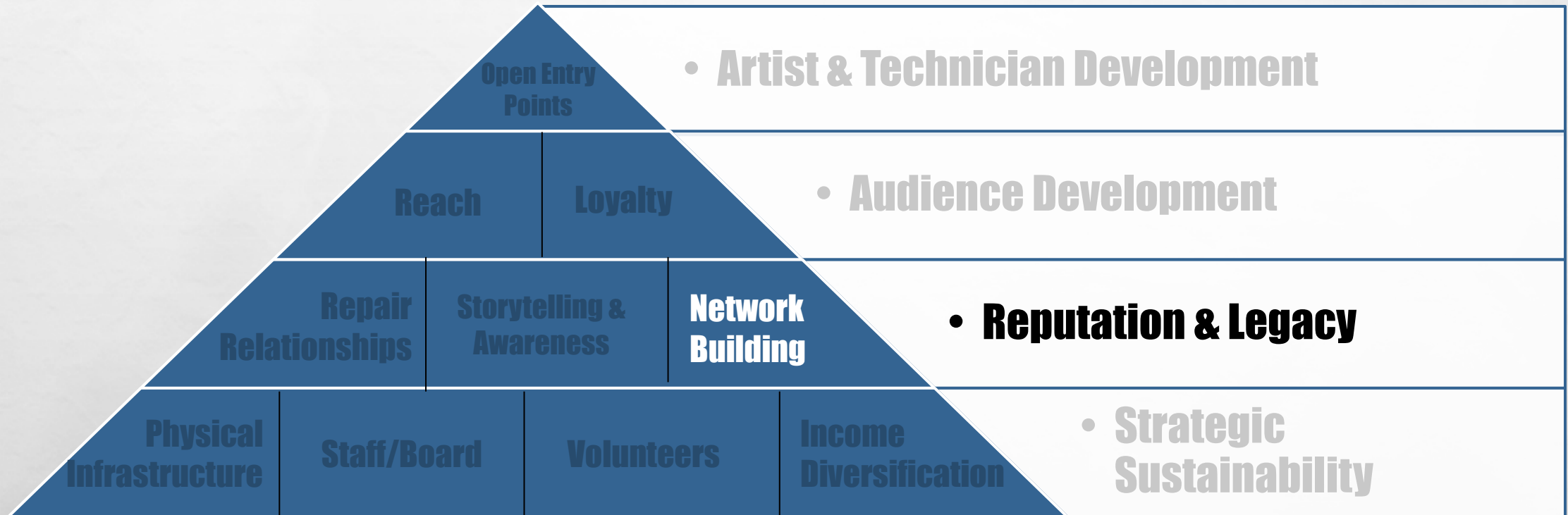
STRATEGIC PLAN



**Comprehensive
Communication Plan**

**75th Anniversary
Celebration**

STRATEGIC PLAN

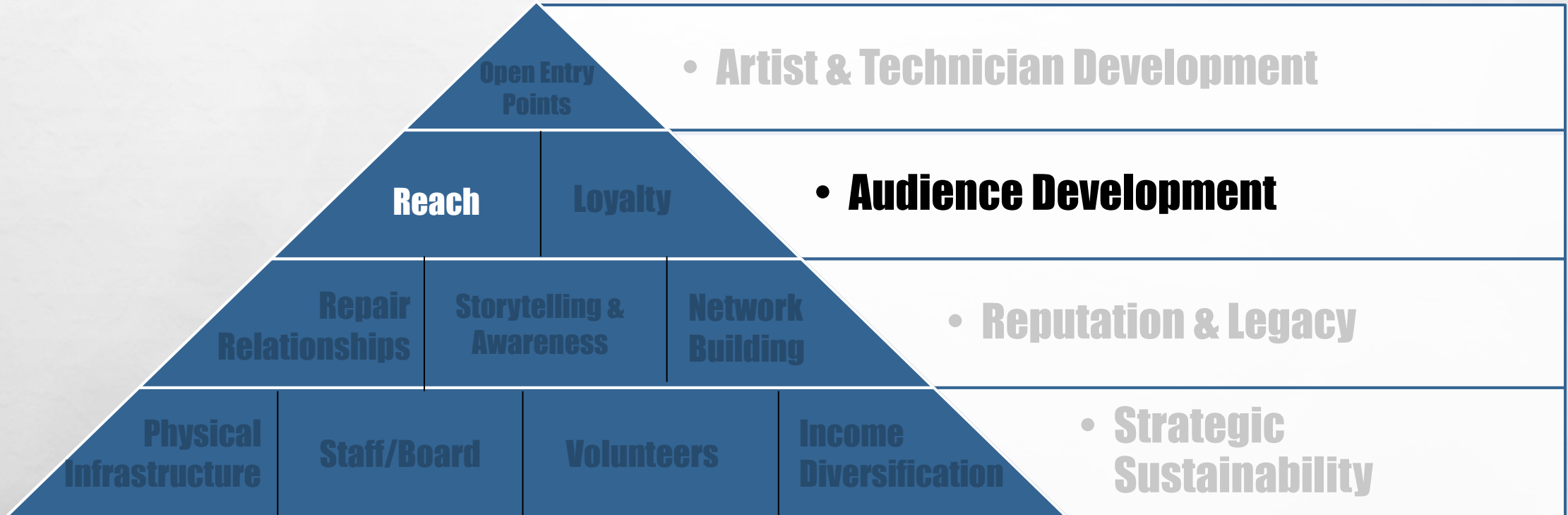


Partnerships

Share Resources

Community Events

STRATEGIC PLAN

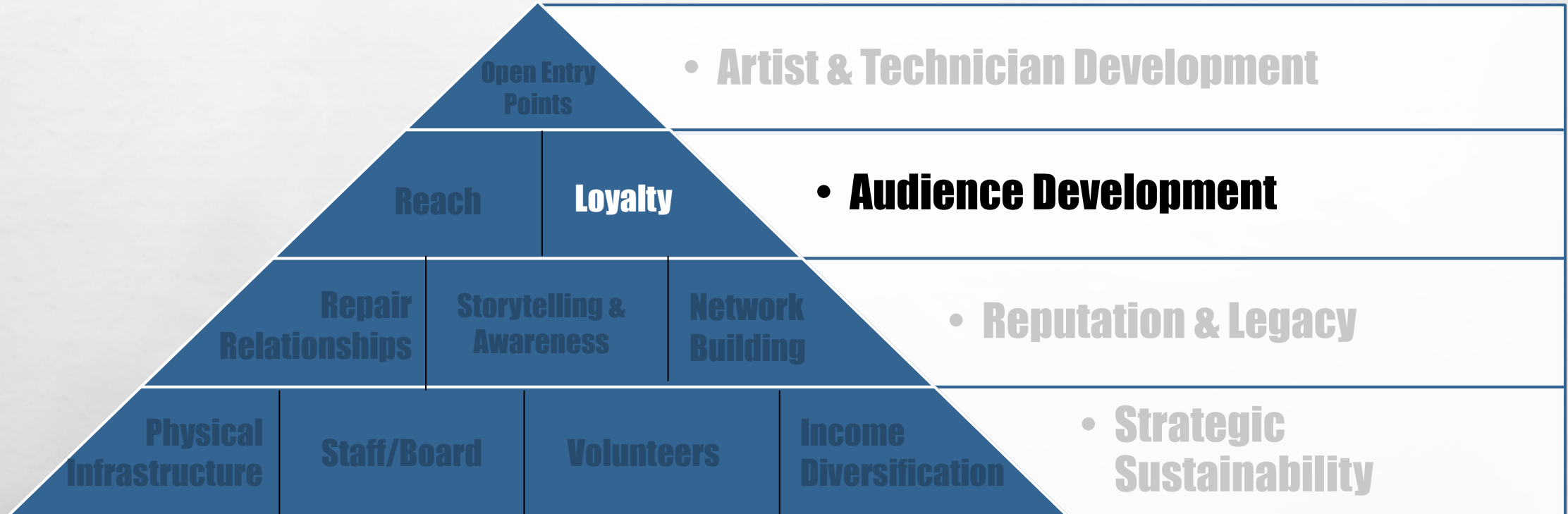


Targeted Marketing

**Identify Barriers to
1st Visit**

Diverse Programming

STRATEGIC PLAN



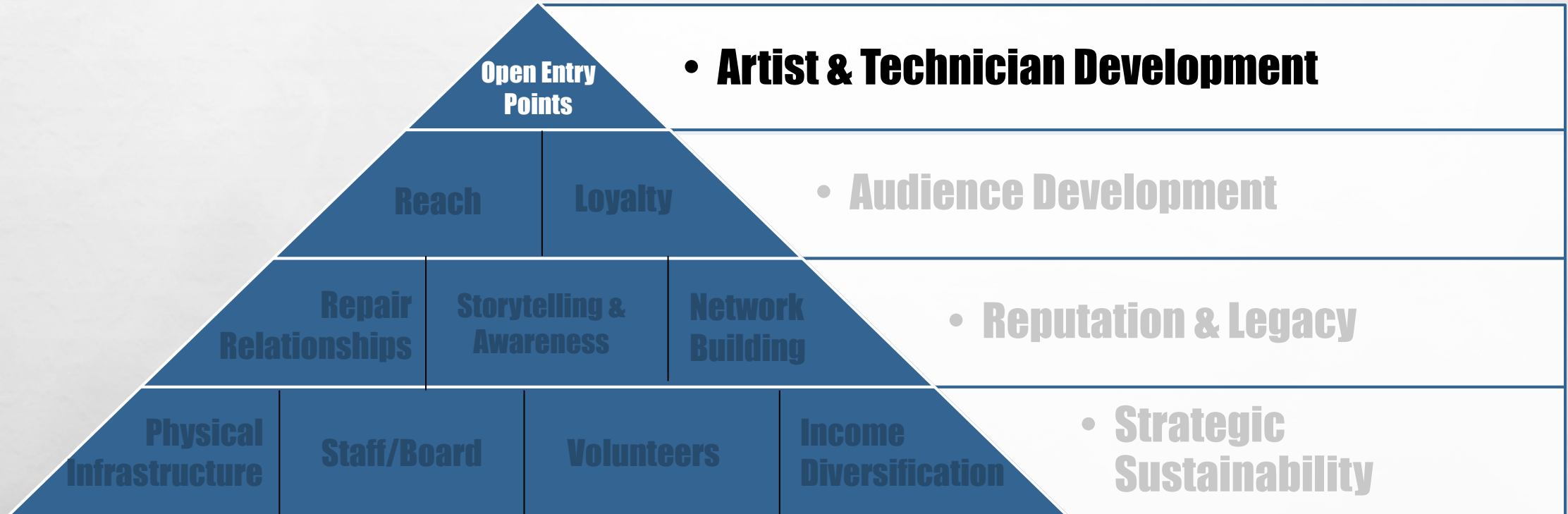
Balanced Programming

Walkable area

Flex Pass Branding

Surveys

STRATEGIC PLAN



Workshops & Classes

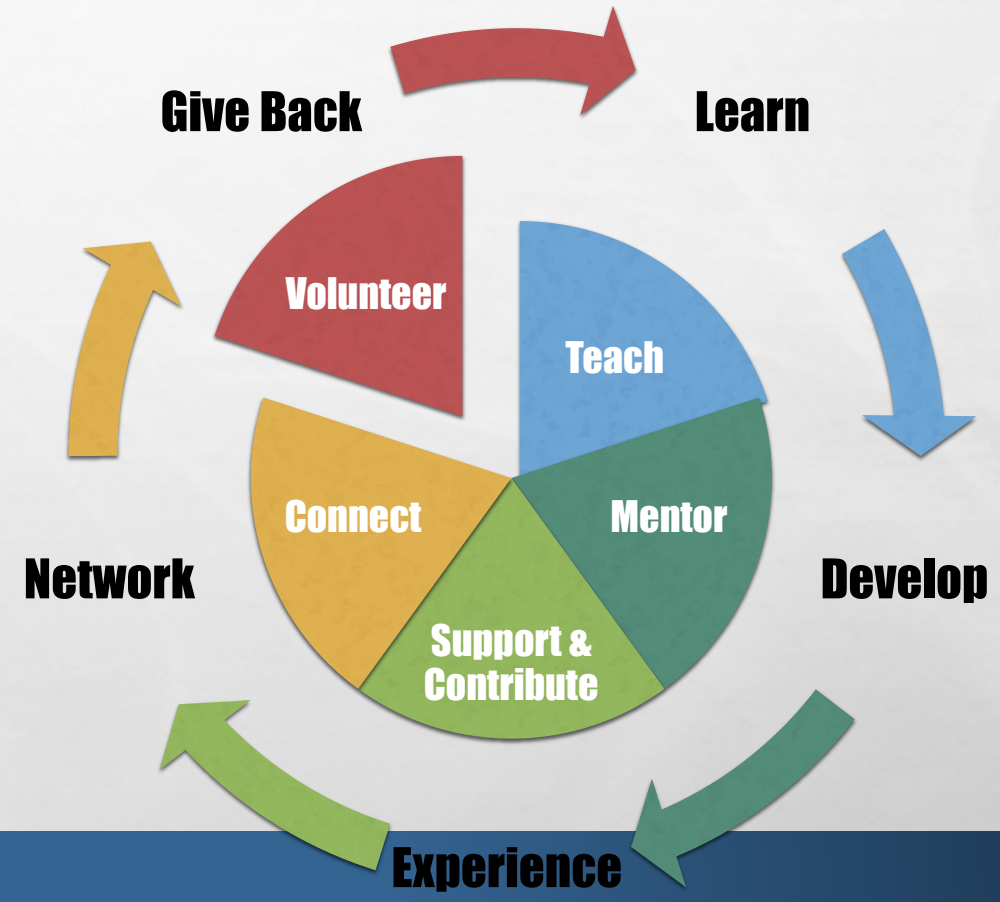
Development Pathways

Community Artist Development Model



COMMUNITY ARTIST DEVELOPMENT MODEL

Learn	Free Workshops & PWYC Classes Volunteer Training
Develop	Open Auditions Assistantships & Mentoring
Experience	Professional Quality Productions
Network	Connections with the broader theatre community Tools: Headshots, comp tickets
Give Back	Volunteer; Teach; Mentor; Support; Connect others





COMMUNITY ARTIST DEVELOPMENT MODEL



Learn: Workshops

Theatre-Curious
“Former Theatre Kids”
Cross-skill training



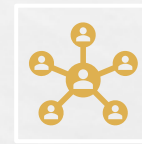
Develop: Mentoring

Emerging Artists
Returning Artists
Expanding Skills



Experience: Shows

Skilled Amateurs
Emerging Artists
Professionals with Passion
Projects



Network: Connect

New to Town
Emerging Artists
Aspiring Professionals



Give Back: Volunteer

Volunteer Professionals
Retired Professionals
TRP Veterans



ORGANIZATION

- Added Facilities Committee
- Recruiting for Access Advisory Committee
- Added Actor's Workout Working Group
- Finalized Director Pool Application Process with Director's Pipeline



STAFF

- New Staff Member
 - Emma Kravig, Costume Shop and Prop Room Supervisor
- Greg Johnson – new title Patron Services and Facilities Manager
- Larisa Netterlund – promoted to Executive Director
- Still Down .75 FTE From Pre-pandemic




BUILDING

- LED Lighting – Grant from the Minneapolis Chamber
- LED Stage Lighting – Shavlik Family Foundation Grant
- Upgraded House microphone – Smith McCarthy Fund
- 10-Year Deferred Maintenance Plan w/ Kraus Anderson

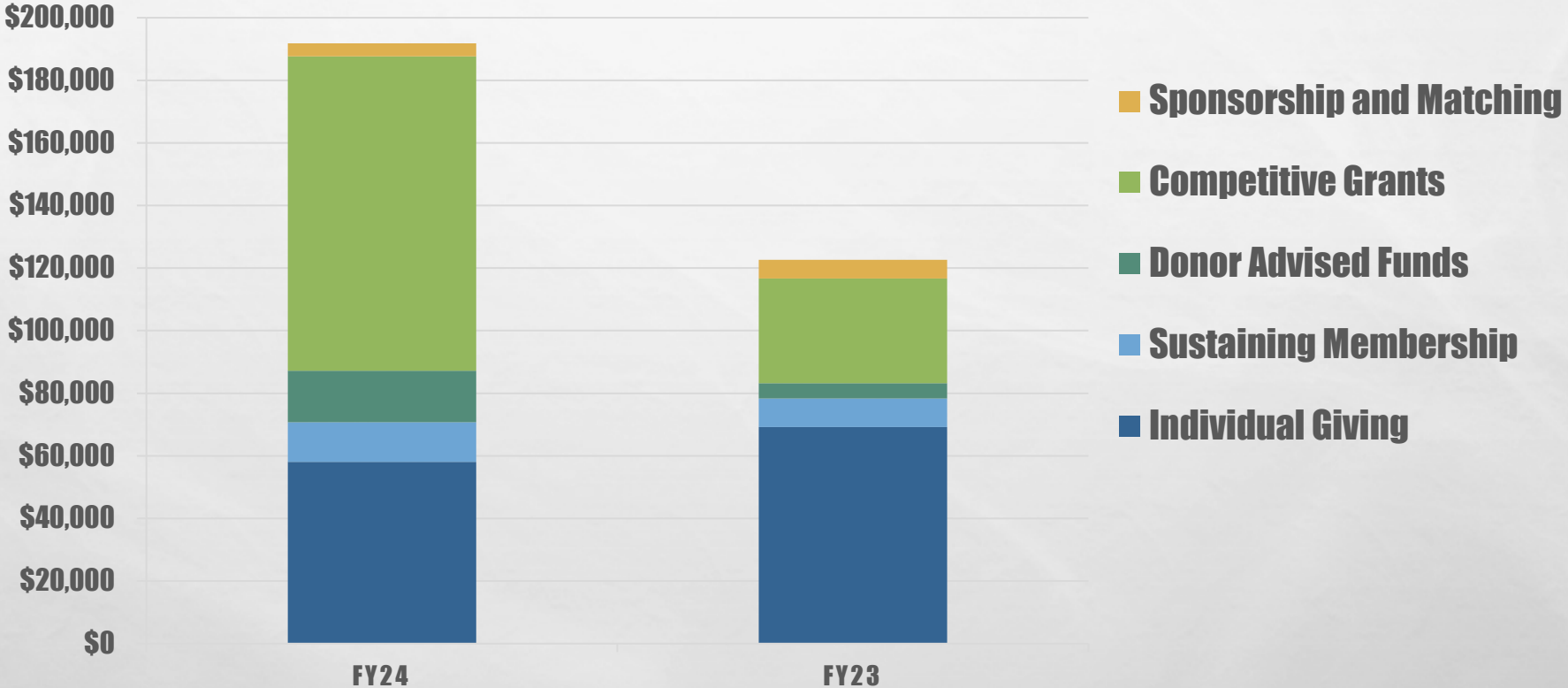


ACCESS

- Upgraded Assisted Listening Devices – Accessible Arts Grant
 - Upgraded House microphone – Smith McCarthy Fund
 - Trained 5 new Audio Describers – Smith McCarthy Fund
 - Neighborhood Rush Pass – Minneapolis Foundation West Bank Fund
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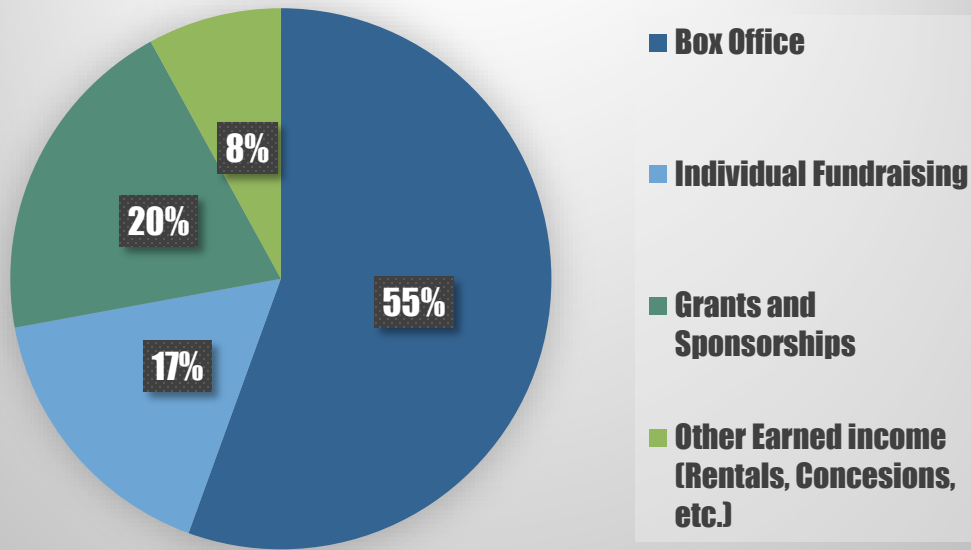
FUNDRAISING



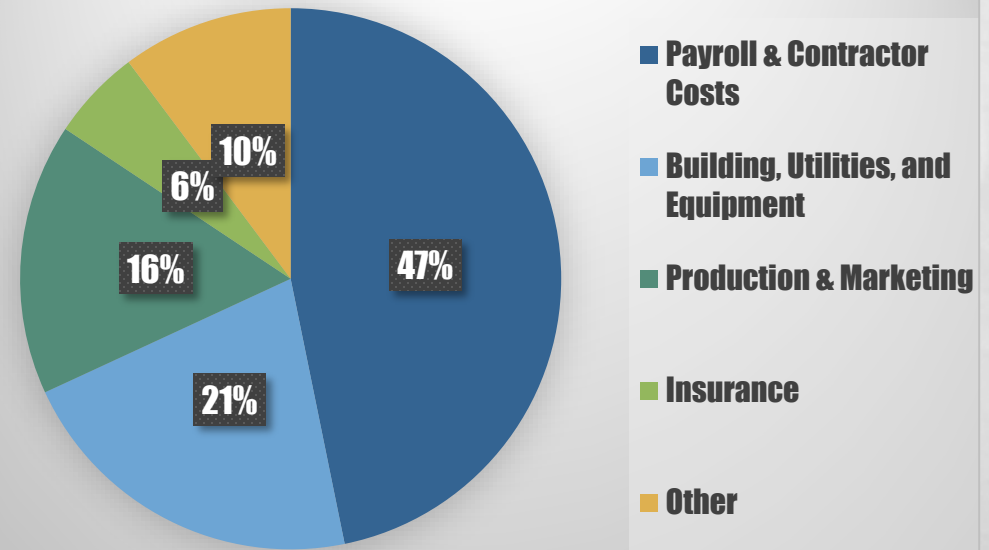


OVERALL FINANCIAL

Revenue - \$526,069



Expenses - \$522,360



Expected Net Loss: \$ -6,640

Actual Net Gain: \$ 3,709

OVERALL FINANCIAL

- **CURRENT ASSETS - \$389,682 (WHAT'S IN THE BANK)**
- **FIXED ASSETS - \$672,982 (BUILDING/LAND/EQUIPMENT)**
- **CURRENT LIABILITIES - \$78,631 (CREDIT CARDS, DEFERRED SEASON TICKETS)**
- **LONG-TERM LIABILITIES - \$127,875 (BUILDING NOTE, PPP LOAN)**

QUESTIONS?



BOARD ELECTIONS

- **CARRIE ANDERSEN**
- **PATTI GAGE**
- **JIM VOGEL**

4 Open Board positions: especially expertise in Diversity & Inclusion, Human Resources, Legal Expertise, Fundraising & Development.